

Madison Roberts

Communications Professional

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EXPERIENCE

iHeartRadio, Jacksonville, FL— News Writer/Anchor

June 2022 - Present

Produce regional news content for local radio stations across the Southeast United States with hourly deadlines.

Record daily afternoon newscasts with original and up-to-date content for 106.1 FM WTKK in Raleigh, North Carolina.

Provide breaking news coverage for affected communities. This includes, but is not limited to, crime, hurricanes, and community outreach.

104.5 FM WOKV, Jacksonville, FL— Producer/On-Air Talent

February 2021 - June 2022

Oversee all content for Jacksonville's Morning News.

Produce radio scripts, cut soundbites, record audio, and follow breaking news with minute-by-minute deadlines.

Write timely web stories with interactive elements, actively post on social media and send out news alerts through the WOKV app.

News4Jax, Jacksonville, FL— Associate Producer

December 2019 - February 2021

Construct live local news shows on strict deadlines, while collaborating with television producers.

Create and publish timely articles for the company's website.

Coordinate social media posts with interactive elements.

ADDITIONAL COMMUNICATIONS EXPERIENCE

UNF Spinnaker Media— Radio General Manager

July 2018 - December 2019

Inside Jacksonville— Producer

August 2019 - December 2019

EDUCATION

Bachelors // Communications:
Multimedia Journalism and
Productions

University of North Florida
August 2015 - May 2020

SKILLS

Adobe Audition
Adobe Premiere Pro
Social News Desk
Arc Publishing
Microsoft
Social Media

AWARDS

2021 Florida News Awards:
Producer Finalist

INTERNSHIP

89.9 FM WJCT //
March 2019 - July 2019

Study Abroad Program //
France Summer 2017
Studied Global Promotions,
Branding, and Design